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Message Text

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PAGE 01 KUWAIT 03159 310821Z

51
ACTION COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 W
---------- 014873
R 310743Z JUL 75
FM AMEMBASSY KUWAIT
TO JOHN L. REILLY
HUNT-WESSON FOODS, INC.
1645 W. VALENCIA DRIVE
FULLERTON, CALIF 92634
INFO SECSTATE WASHDC 3416

UNCLAS KUWAIT 3159

E.O. 11652: NA
TAGS: BEXP, BGEN, KU
SUBJ: KUWAIT FOOD LAW

REF: KUWAIT 3097

1. FOLLOWING ARE ONLY SECTIONS OF LAW WHICH APPLY TO YOUR QUESTIONS:

QUOTE:

A. THE INFORMATION STATED ON LABELS OF PREPACKAGES FOOD SUBSTANCES OR ACCOMPANYING THE SAME SHALL BE CLEAR AND LEGIBLE TO THE CONSUMER IN THE NORMAL CIRCUMSTANCES OF PURCHASE AND USE. SUCH INFORMATION MAY NOT BE CONCEALED BY ANY PICTURE, WRITING OR PRINTING, AND MUST BE IN A COLOUR CONTRASTING WITH THAT OF ITS BACKGROUND, WITH THE ALPHABET LETTERING WRITMING THE NAME OF THE FOOD SUBSTANCE BEING OF REASONABLE SIZE IN COMPARISON WITH THE OTHER INFORMATION STATED ON THE LABEL.

B. IF THE PACKAGE IS ENCLOSED IN AN OUTER WRAPPER, SUCH WRAPPER SHALL BEAR ALL THE NECESSARY INFORMATION, WITHOUT CONCEALING THE PACKAGE LABEL, AND SHALL READILY PERMIT THE READING OF THE LABEL PARTICULARS. IT IS NECESSARY IN ALL CASES THAT THE NAME AND THE NET WEIGHT OR CAPACITY OF THE FOOD SUBSTANCES SHOULD APPEAR ON THE PART OF THE LABEL INTENDED TO BE SEEN BY THE
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CONSUMER AT THE TIME OF SALE. UNQUOTE.

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2. SEEMS BEST SOLUTION IS ALL INFO PRINTED ON LABEL IN
ARABIC INCLUDING DATES. PASTE-ON LABEL ON TOP OF CAN ALSO SEEMS
ACCEPTABLE.

3. WE DOUBT SERIOUSLY IF ANYONE HERE HAS GIVEN MUCH THOUGHT
TO TECHNICAL PROBLEMS OF COMPLYING WITH THE NEW LABEL LAW. SUCH
MATTERS ARE OFTEN NEGOTIABLE AND YOUR AGENT, HAMZA MUKAMIS
SHOULD BE OF SOME HELP.
STOLTZFUS

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